

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Media Strategies - VA
Attention: Chris Vail
11350 Random Hills Road
Suite 670
Fairfax, VA 22030

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 967594-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| WCVB | Scott Tarka | Boston | Local |

| Advertiser | Product | Estimate Number |
|-----------------|----------------|-----------------|
| Warren/D/Senate | 10/25-10/28/12 | 12911 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/25/12 - 10/28/12 | 967594 | |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------------------------------------------------|-------------------|-----------------|-----------------------------|-------------------|-----------------------------------|----------------|----------------|------------|---------------|
| 1 | 10/25/12 | 10/28/12 | 5a Eyeopener | 5-6a | ----F-- | :30 | 1 | \$1,200.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | ----F-- | 1 | \$1,200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | F | 10/26/12 | 5:44 AM | 5a Eyeopener | 5-6a | :30 | EW12118 | \$1,200.00 NM |
| 2 | 10/25/12 | 10/28/12 | 6a Eyeopener | 558-7a | ----F-- | :30 | 1 | \$2,400.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | ----F-- | 1 | \$2,400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | F | 10/26/12 | 6:57 AM | 6a Eyeopener | 558-7a | :30 | EW12124 | \$2,400.00 NM |
| 3 | 10/25/12 | 10/28/12 | Good Morning America | 658-9a | ----F-- | :30 | 1 | \$2,400.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | ----F-- | 1 | \$2,400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | F | 10/26/12 | 7:29 AM | Good Morning America | 658-9a | :30 | EW12118 | \$2,400.00 NM |
| 4 | 10/25/12 | 10/28/12 | CHRIS MATTHEWS WKNSu 11:30a | | -----S | :30 | 1 | \$100.00 | NM |
| Class of Time- Immediately Pre-emptible No Makegood Required | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | -----S | 1 | \$100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | Su | 10/28/12 | 11:56 AM | CHRIS MATTHEWS WKND SUN Su 11:30a | | :30 | EW12126 | \$100.00 NM |
| 5 | 10/25/12 | 10/28/12 | LIVE WITH KELLY & MIC | 9A-10A | ----F-- | :30 | 1 | \$800.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | ----F-- | 1 | \$800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | F | 10/26/12 | 9:33 AM | LIVE WITH KELLY & MICHAEL | 9A-10A | :30 | EW12124 | \$800.00 NM |
| 6 | 10/25/12 | 10/28/12 | STEVE HARVEY DAY | 10-11a | ----F-- | :30 | 1 | \$600.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 10/22/12 | 10/28/12 | ----F-- | 1 | \$600.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WCVB | F | 10/26/12 | 10:44 AM | STEVE HARVEY DAY | 10-11a | :30 | EW12118 | \$600.00 NM |

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| 967594-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| Warren/D/Senate | 10/25-10/28/12 | 12911 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|---------------------------------------------------------------------|----------------|---------|--------|----------------|------------|------|
| 6 | 10/25/12 | 10/28/12 | STEVE HARVEY DAY Class of Time - Fixed Non Pre-emptible | 10-11a | ----F-- | :30 | 1 | \$600.00 | NM |
| 7 | 10/25/12 | 10/28/12 | Midday News Class of Time - Fixed Non Pre-emptible | 1158a-1230p | ----F-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 10/26/12 12:36 PM Midday News 1158a-1230p :30 EW12124 \$1,000.00 NM LR- Local Program Runover | | | | | | | | | |
| 8 | 10/25/12 | 10/28/12 | Millionaire Class of Time - Fixed Non Pre-emptible | 1228-1p | ----F-- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 10/26/12 12:53 PM Millionaire 1228-1p :30 EW12118 \$800.00 NM | | | | | | | | | |
| 9 | 10/25/12 | 10/28/12 | KATIE COURIC DAY Class of Time - Fixed Non Pre-emptible | 3-4p | ---TF-- | :30 | 2 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 10/25/12 3:30 PM KATIE COURIC DAY 3-4p :30 EW12124 \$1,000.00 NM 2 WCVB F 10/26/12 3:34 PM KATIE COURIC DAY 3-4p :30 EW12124 \$1,000.00 NM | | | | | | | | | |
| 10 | 10/25/12 | 10/28/12 | Newscenter 5 at 5 Class of Time - Fixed Non Pre-emptible | 5-6p | ---TF-- | :30 | 2 | \$2,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$2,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 10/25/12 5:21 PM Newscenter 5 at 5 5-6p :30 EW12124 \$2,400.00 NM 2 WCVB F 10/26/12 5:54 PM Newscenter 5 at 5 5-6p :30 EW12118 \$2,400.00 NM | | | | | | | | | |
| 11 | 10/25/12 | 10/28/12 | INSIDE EDITION SAT Class of Time - Pre-emptible with notice | 7:30P-8P | -----S- | :30 | 1 | \$300.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$300.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 10/27/12 INSIDE EDITION SAT 7:30P-8P :00 \$300.00 NM Credited | | | | | | | | | |
| 12 | 10/25/12 | 10/28/12 | ABC Prime College Footb Class of Time - Pre-emptible with notice | Sat 8-1130p | -----S- | :30 | 1 | \$4,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$4,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 10/27/12 ABC Prime College Football Sat 8-1130p :00 \$4,000.00 NM Credited | | | | | | | | | |
| 13 | 10/25/12 | 10/28/12 | Sportscenter 5 OT Class of Time - Pre-emptible with notice | 1135p-12m | -----S | :30 | 1 | \$1,200.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$1,200.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 10/28/12 11:57 PM Sportscenter 5 OT 1135p-12m :30 EW12124 \$1,200.00 NM | | | | | | | | | |
| 14 | 10/25/12 | 10/28/12 | Jimmy Kimmel Class of Time - Fixed Non Pre-emptible | 1205-105a | ---TF-- | :30 | 2 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 2 \$800.00 | | | | | | | | | |

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| Advertiser | Product | Estimate Number | |
| Warren/D/Senate | 10/25-10/28/12 | 12911 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|-------------------------------------------------------------------------------------------|------------|----------|-------------------------|------------------|---------|--------|----------------|------------|------|
| 14 | 10/25/12 | 10/28/12 | Jimmy Kimmel | 1205-105a | ---TF-- | :30 | 2 | \$800.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB Th 10/25/12 1:02 AM Jimmy Kimmel 1205-105a :30 EW12124 \$800.00 NM | | | | | | | | | |
| 2 WCVB F 10/26/12 12:36 AM Jimmy Kimmel 1205-105a :30 EW12118 \$800.00 NM | | | | | | | | | |
| 15 | 10/25/12 | 10/28/12 | Nightline | 1135p-1206a | ---TF-- | :30 | 2 | \$1,500.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/22/12 10/28/12 ---TF-- 2 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB Th 10/25/12 11:54 PM Nightline 1135p-1206a :30 EW12118 \$1,500.00 NM | | | | | | | | | |
| 2 WCVB F 10/26/12 12:02 AM Nightline 1135p-1206a :30 EW12124 \$1,500.00 NM | | | | | | | | | |
| 16 | 10/25/12 | 10/28/12 | ABC College Football | 328-7p | -----S- | :30 | 1 | \$2,000.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/22/12 10/28/12 -----S- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 1 WCVB Sa 10/27/12 7:44 PM ABC College Football 328-7p :30 EW12124 \$2,000.00 NM | | | | | | | | | |
| LR - Football | | | | | | | | | |
| 17 | 10/28/12 | 10/28/12 | M-Sun Overnight Rotator | M-F 105-4a Sa-Su | -----S | :30 | 3 | \$0.00 | NM |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate | | | | | | | | | |
| 10/22/12 10/28/12 -----S 3 \$0.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type | | | | | | | | | |
| 3 WCVB Su 10/28/12 2:47 AM M-Sun Overnight Rotator M-F 105-4a Sa-Su :30 EW12124 \$0.00 NM | | | | | | | | | |
| 1 WCVB Su 10/28/12 2:54 AM M-Sun Overnight Rotator M-F 105-4a Sa-Su :30 EW12126 \$0.00 NM | | | | | | | | | |
| 2 WCVB Su 10/28/12 3:03 AM M-Sun Overnight Rotator M-F 105-4a Sa-Su :30 EW12124 \$0.00 NM | | | | | | | | | |
| Total Spots | | | | | | | 21 | | |

Payment Terms 30 Days

| | |
|-------------------|-------------|
| Gross Total | \$23,900.00 |
| Agency Commission | \$3,585.00 |
| Net Amount Due | \$20,315.00 |